

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

1. Motivational, Supportive & Dedicated Management
2. Well Qualified and Experienced Staff
3. State of Art Infrastructure with ICT Facilities
4. Ease of Reach/Accessibility to The Campus
5. More Inclusive Campus for Girls
6. CBCS Pattern for All Programs.
7. 24 Hours Reading Room and E-Library Facilities
8. Industrial Institution Interaction Cell
9. Excellent Student Support Facilities
10. Strong And Well-Connected Alumni Base.
11. Registered And Functional Alumni Association
12. Social Involvement.

Institutional Weakness

1. Courses offered are on a non-grant basis.
2. Lack of awareness of higher education among parents, especially for female students.
3. Difficulty in establishing linkages with international organizations and industries due to the rural location.
4. Students enrolled often have a weak educational background.
5. High dropout rate, particularly among female students, due to rural area challenges.

Institutional Opportunity

1. To Obtain funds for research and college development.
2. To promote and foster a research culture among students and staff members.
3. To strive for greater excellence in sports, curricular, and extracurricular activities.
4. Active Participation of Students in Technical/Non-Technical events as Hackathon, Youth Festival etc.
5. Organize in-house conferences and faculty development programs (FDPs).
6. Sign Memorandums of Understanding (MoUs) with multinational companies in the IT domain.
7. To enhance training and placement activities.
8. To introduce a larger number of short-term courses.
9. To make the college campus fully digital.

10. Create more opportunities for women entrepreneurship.
11. Expand activities related to the Incubation Centre and R&D.
12. To introduce job-oriented, skill development, and self-employment courses.

Institutional Challenge

1. To attract high-ranking students.
2. To Establish linkages with top MNCs despite the rural setting.
3. To Enhance the success rate in competitive examinations.
4. To Motivate faculty towards sustainable, purposeful, and socially-oriented research through research grants.
5. To Reduce the college Dropout rate of Girl Students